

# WHY DO WE ADVERTISE?

**There is Always a Reason  
for everything. And some-  
times more than 1 reason**

The reason why we can sell you better goods for less money than our competitors is because we buy them in larger quantities, and in most instances direct from the largest and best factories in the United States, and they are selected and bought in person by men who have had long experience in selecting and buying goods, and these men spend days and weeks in the different markets of the country selecting the best and most desirable goods that money can buy, and we ship in **solid carloads** and thus get the **cheapest rates** of freight, and our volume of business enables us to sell them cheaper than men who have and do a smaller business.

## Furniture

We have bought and are now receiving **four solid carloads** of furniture. This furniture is bought and shipped direct from some of the largest and best factories in the world and consists of almost everything in the furniture line, cheap, medium and best, and our prices are very low.

## Farming Implements

It would be almost impossible to enumerate all the different things we handle in the line but we will attempt to name a few. Oliver Chilled plows, Chattanooga Chilled plows, Avery Disc plows, Oliver cultivators, Avery cultivators, Buckeye cultivators, Osborne disc harrows, Cotton King disc harrows and cultivators, Superior disc harrows, Superior corn drills, Wright corn drills, Superior wheat drills, McCormick mowers, Deering mowers, McCormick hay rakes, Deering hay rakes, McCormick binders, Deering binders, Avery double shovels, Chattanooga double shovels, Dudley double shovels, Orchard harrows, hoes, rakes, forks, etc.

## Stoves and Ranges

We are the only people in the upper Cumberland country that buy stoves in carloads direct from the factory where they are made, and can sell them to you at retail as cheap as the small dealer can buy them. Prices run all along from a \$6.00 cook stove to a \$35.00 range.

## Wall Paper

We now have by far the largest and best assorted stock of wall paper you ever did see, all pretty patterns, and cheap. Direct from one of the largest factories in the world.

## Field Seeds

We take more pains (if it were possible) in selecting our field seeds than any other line we handle and have made a reputation for handling the **Best** grade of Seeds.

Our Mr. Whitson who has had many years experience in selecting, handling and using field seeds, does all the buying in the seed line. He goes into several of the best markets and in person selects the best quality he can find—we bought over a thousand bushels of burt oats all grown on the same farm therefore they are all the same quality.

## Buggies

When men have had fifteen or twenty years experience in buying, selling and studying the buggy business they most certainly should know how to buy them, where to buy them, and how to have them made. We have bought for this season **three carloads** of buggies and surreys from as many of the leading factories, and are in a position to give you a larger stock to select from, a greater variety of patterns and a better price than anybody in this country.

## Queensware, Glassware, etc.

You can find very nearly anything you may want in our line of queensware, glassware, tinware and enameledware. Our buyers spent days selecting this stock and we do not hesitate to say that it is the largest, best selected and cheapest stock of this kind that you can find anywhere. We make a specialty of fine decorated China. Now taking quality and style into consideration we do not knowingly allow anybody to legitimately undersell us. We have the goods. You need them. We advertise because we want your trade.

**Jere Whitson Hardware Co.**  
**COOKEVILLE, TENNESSE**